

**i-Hotel Services Germany receives award for exemplary consulting****The specialist consulting company scores highly in TOP CONSULTANT with its SME expertise / Dr. Karl-Theodor zu Guttenberg congratulates the company at the award ceremony**

**Heidelberg** - In the 17th edition of the TOP CONSULTANT consulting benchmark, i-Hotel Services Germany GmbH & Co. KG has prevailed and may now carry the TOP CONSULTANT 2026 seal. The consulting company, which has established itself as a service-oriented partner, impressed with its strong expertise in the SME sector: only those who have demonstrably advised medium-sized companies competently receive the consultant seal. Entrepreneur, investor and former Federal Minister Dr. Karl-Theodor zu Guttenberg, mentor of the competition, personally congratulated i-Hotel Services on this success at the award ceremony held as part of the German Mittelstand Summit in Heidelberg on Friday, 26 June.

Prior to the event, the Wissenschaftliche Gesellschaft für Management und Beratung (WGMB) had identified the best consultants for SMEs on behalf of compamedia, the organizer of TOP CONSULTANT. The basis was a scientific customer survey: i-Hotel Services had named medium-sized reference clients to WGMB, who were subsequently surveyed by WGMB. The researchers were interested in how satisfied the reference clients were with the consulting services and whether they would recommend i-Hotel Services. Further information on the audit criteria can be found at [www.top-consultant.de/pruefkkriterien](http://www.top-consultant.de/pruefkkriterien).

A total of 132 consulting companies applied for the TOP CONSULTANT seal in this round. 98 successfully passed the selection process and may now carry the seal. One of the award winners is i-Hotel Services.

**Since the company was founded in 2014, i-Hotel Services has established itself as a specialized revenue and distribution partner for independent hotels. The company's experienced senior experts have made a name for themselves particularly through their expertise in Total Revenue Management, hotel tech stack management and online marketing.**

**i-Hotel Services operates with a decentralized structure across Europe and currently supports around 30 hotels and hospitality businesses, including in Belgium, the Netherlands, Germany, Austria and Italy. In its work with hospitality businesses, i-Hotel Services combines Total Revenue Management with a tailor-configured hotel tech stack and clearly aligned online marketing. The team typically assumes the role of an outsourced revenue, sales and marketing department, from strategy through to operational implementation.**

**The company does not see itself as a classic consulting company, but as a service partner, as an insourcing partner, from hospitality for hospitality: the senior experts understand the requirements, dynamics and operational challenges of the industry from their own experience, from the reception desk to management, and work closely with their clients' teams.**

**"Outsourcing to i-Hotel Services is always also insourcing into the team," says Jasmin Greco, founder and managing director of i-Hotel Services. "We think and act like an internal revenue, sales and marketing department: deeply embedded in the organization, hands-on and data-driven, with a clear focus on sustainable revenue development and profitability, not just on the room rate."**

An in-depth portrait of i-Hotel Services can be found on the competition website: <https://www.top-consultant.de/i-hotel-services-germany-gmbh-co-kg-2026/>

Prof. Dr. Dietmar Fink, Professor of Business Consulting at Hochschule Bonn-Rhein-Sieg University of Applied Sciences, and Dr. Bianka Knoblach head the WGMB. They decide who receives the TOP CONSULTANT seal. They emphasize how important the interpersonal dimension is for successful consulting for SMEs: “An SME consultant needs not only specialist expertise, but also a very finely tuned sense of entrepreneurship and the specific culture of medium-sized companies,” says Dr. Bianka Knoblach. Professor Fink adds: “They need to understand that this is not about optimizing an anonymous organization, but about a grown structure made up of responsibility, emotion, tradition and personal risk.”

### **About the TOP CONSULTANT consulting benchmark**

*Decisive for the TOP CONSULTANT quality seal is consulting performance that is customer-oriented and aligned with the needs of SMEs. The participants in the competition, which has been organized by compamedia since 2010, are primarily management, IT and HR consultants. These companies undergo an assessment by the competition’s scientific directors: Prof. Dr. Dietmar Fink, Professor of Business Consulting at Hochschule Bonn-Rhein-Sieg University of Applied Sciences, and Bianka Knoblach. Both head the Wissenschaftliche Gesellschaft für Management und Beratung (WGMB) in Bonn. The mentor of TOP CONSULTANT is entrepreneur, investor and former Federal Minister Dr. Karl-Theodor zu Guttenberg. The media partner is manager magazin.*

### **About i-Hotel Services**

i-Hotel Services is a consulting company specializing in the hospitality industry, with a focus on Total Revenue Management, hotel tech stack management and online marketing. The company’s full legal name is i-Hotel Services Germany GmbH & Co. KG. The company was founded by Jasmin Greco in 2014 and supports hotels and hospitality companies in Europe in the strategic and operational development of their revenue and distribution structures.

Its service portfolio includes pricing and distribution strategy, the management, configuration and maintenance of system landscapes, as well as holistic strategic and operational implementation. In addition, i-Hotel Services supports hospitality businesses in online marketing, particularly where visibility, distribution and revenue strategy intersect.

The company is distributed across Europe and supports clients in Belgium, the Netherlands, Germany, Austria and Italy, among other countries.

The team consists of experienced senior experts who come from hospitality, work for hospitality and bring their operational, analytical and strategic hotel experience into each project in a targeted way. From our international hotel and project experience, we at i-Hotel Services have developed a clear understanding of how closely economic success, clear structures and processes, people development, and the targeted use of technology and AI are connected.

“Clarity is not a coincidence, and it is precisely this clarity that we translate into concrete, practical solutions for our partner businesses,” says Jasmin Greco.

This clarity and practical focus also became important internally at i-Hotel Services from 2020 onwards: that year, Jasmin Greco became a mother. She subsequently transformed her company into a family-friendly organization designed to support working mothers, where senior management responsibility, family management and care work can be reconciled. Based on the experiences and successes of this transformation, the i-HS Social Impact Initiative “Female Career Mentoring” was created in March 2026. Through the initiative, she supports women in shaping their own path between family, career and personal development with self-determination.

### **About the i-HS Social Impact Initiative**

In March 2026, Jasmin Greco launched the i-HS Social Impact Initiative. With the “Female Career Mentoring” program, she supports women in shaping their own path between family, career and personal development with self-determination, regardless of age, life phase or qualification level. The initiative builds on the reconciliation of work, career, family management and care work lived at i-Hotel Services.

At the same time, the initiative is aimed at companies that want to actively address the skilled labor shortage and create appreciative, flexible and empowering working environments, particularly for women. Further information can be found at [www.jasmin-greco.com](http://www.jasmin-greco.com)

Further information and general image material for the award can be found online at [www.top-consultant.de/presse](http://www.top-consultant.de/presse).

Further information about the award-winning company is available from the contact person below:

#### **Contact i-Hotel Services Germany GmbH & Co. KG**

Julia Münch - Head of Marketing

Gissigheimer Straße 26

97922 Lauda-Königshofen

Phone: +49 1578 0527079

Email: [julia.muench@i-hotelservices.com](mailto:julia.muench@i-hotelservices.com)

[www.i-hotelservices.com](http://www.i-hotelservices.com)