



Company Profile i-Hotel Services Germany

i-Hotel Services Germany supports hotels and hospitality businesses in professionally managing revenue, distribution and digital visibility without necessarily having to build large in-house specialist teams.

The company works at the intersection of Total Revenue Management, Distribution, Hotel Tech Stack Management and Online Marketing. Its focus is not consulting from a distance, but strategic guidance and operational support within the daily reality of hotel businesses.

i-Hotel Services sees itself as an insourcing partner from hospitality for hospitality. The company's senior experts take responsibility where hotels often face particular pressure: pricing and distribution strategies, channel management, system landscapes, data-based decision-making, and the question of how marketing, sales and revenue management can work together effectively.

The team brings many years of hands-on hotel experience and knows the realities of the industry from within. This operational understanding shapes the way i-Hotel Services works: clear, collaborative, implementation-driven and always focused on sustainable revenue development and profitability.

i-Hotel Services Germany has been in the market since 2014. Founder and Managing Director Jasmin Greco has built the company as a specialised partner for revenue, distribution, hotel tech stack management and online marketing in hospitality. Today, i-Hotel Services works as a decentralised company across Europe and supports hospitality businesses in markets including Germany, Austria, Belgium, the Netherlands and Italy.

The company's distinctive approach lies in combining external specialisation with internal impact. i-Hotel Services does not act like a traditional external consultancy. It works as part of the team, helping hotels create clearer structures, relieve operational pressure, make systems more usable and support better commercial decision-making.

In 2026, i-Hotel Services Germany was awarded the TOP CONSULTANT seal. The award recognises the company's consulting quality for medium-sized businesses and is based on a scientific customer survey.

In addition to her work with i-Hotel Services, Jasmin Greco launched the **i-HS Social Impact Initiative "Female Career Mentoring"** in March 2026. The initiative supports women in finding and shaping their own path between family, career and personal development, regardless of age, life stage or qualification level. It also addresses companies that want to respond to the skills shortage by creating more appreciative, flexible and sustainable working environments, especially for women and mothers.

The full legal company name is **i-Hotel Services Germany GmbH & Co. KG**.